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# Redlands

## California

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# Redlands

A PERFECT CLIMATE

THE FINEST ORANGE
GROVES *in the* STATE

BEAUTIFUL PARKS
*and* FINE RESIDENCES

PHOTOGRAPHS BY
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HOME OF MR. J. H. FISHER

# Redlands, California

BY HENRY L. GRAHAM

IN the natural world, the phenomenon of growth is one of great interest to the thoughtful observer. The tiny acorn, carried to some favorable spot by wandering bird, becomes the mighty oak, monarch of the forest; the ungainly little colt, tottering unsteadily beside its mother in the paddock, grows into a lithe, and sinuous winner of the Derby; and that most helpless of all created things at birth, a child, may become the strong

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support on which a nation leans in its crises of storm and stress.

Of no less interest to the student of sociology is the growth and development of the communities that form the integral parts of our great commonwealths, and they, in turn, the Nation.

Redlands is perhaps the most conspicuous example in all Southern California, of the evolution of a progressive, modern "city of homes," from what little more than a decade ago was but a waste of sagebrush and cacti.

Mr. Lummis says in his *Right Hand of the Continent:* "On the seventh of May of this year (1903) President Roosevelt drove over miles of Redlands'

HOME OF JUDGE GEORGE E. OTIS

THE LATE PRESIDENT MCKINLEY AT REDLANDS
MAY 8TH, 1901

HOME OF MR. F. P. MORRISON

HOME OF MR. W. H. PETTIBONE

streets, carpeted with rose-petals and fringed with charming homes — not brick pigeon-holes elbowing one another, but Homes — and miles of beautiful park; and addressed a crowd of 5,000 people of an average of intelligence, refinement and taste no Eastern community whatever could surpass,

HOME OF MR. E. G. JUDSON

and very few could tally up with—and all this on ground where I used to hunt jack-rabbits sixteen or seventeen years ago."

The real beginning of Redlands dates from March 10, 1887, when the town plat was filed. Here then was a hamlet comprising the usual "brick block," a few score small dwellings,

THE UNIVERSITY CLUB

one or two stores, and perhaps 100 acres of newly planted orange trees. From that date to this, Redlands has never taken a backward step, but has made steady, substantial and permanent progress. With nothing of the "boom" nature in the gradual, healthy growth of the past years, today it bears the enviable reputation of "the best interior

HOME OF MR. A. G. HUBBARD

town of Southern California." And small wonder when one thinks of the great charm of the climate, comparatively free from fogs; the fertile soil, the wonderful beauty of the natural surroundings — of all of which more anon — and the sterling qualities of its citizens, "for the most part," as another has said, "men and women whose standards of culture, of intellectual attainment, of morals, and of religion are high."

Eighty miles from the ocean, Redlands nestles close to the foothills, sheltered by a mountain range averaging in height

CENTURY PLANT IN BLOOM

HOME OF MR. S. C. HAVER

HOME OF MR. V. MASHEK

length and breadth of California's "Orange belt" no locality is so favored by nature for the successful and profitable culture of this luscious fruit.

Problems of scale and smut, of extremes of heat or cold, of too much moisture or too little water, do not vex the fortunate orange grower of Redlands. These conditions are entirely due to the topographical situation on the terminal slope of the Sierra Madre Mountains. With an almost absolute freedom from frost,

HOME OF DR. C. J. CREIGHTON

the inland and elevated situation of the groves prevents the dreaded scale that in less favored localities must be held in check by expensive spraying and fumigating. No Redlands oranges require washing and brushing to cleanse them from black smut—that aftermath of the scale pest.

The half circle of mountains protects the groves alike from cold in winter and from heavy wind storms that

AN ORCHARD SCENE

would beat and bruise the golden fruit.

These claims made by the residents of this favored spot, are substantiated by the following indisputable facts, namely: first prizes at all citrus exhibits; greatest demand and highest prices in Eastern markets; 90 per cent. of the f. o. b. orders are for Redlands oranges, and the crop of 1904, although larger by 500 carloads than ever before,

HOME OF MRS. EDWARD HOTCHKISS

IN CAÑON CREST PARK

SCENES IN PROSPECT PARK

was practically exhausted when most other localities had 30 per cent. of their crop on the trees unsold.

The material growth of the city during the past three years has been remarkable. Since the first of the present year, 1904, building has continued in all sections of the town. Many dwellings have been completed and more are in process of erection at this writing.

The Presbyterians will spend approximately $12,000.00 on their new Sunday school building and addition to the church. A substantial and churchly edifice costing $25,000.00 has just been completed by the Trinity Episcopal Church; the Baptist Society has made extensive additions to its large building at a cost of upwards

SCENES IN SMILEY HEIGHTS

of $14,000.00; the Unitarians are just breaking ground for a new "home" on which they will expend $10,000.00, and the Lutherans are erecting a comfortable house of worship.

The new home of the Contemporary Club, a woman's organization of 200 members when completed will be a conspicuous ornament to the city. Its architecture is of Mission style, and the building with furnishings, including an audience room with a seating capacity of 700, will represent an expenditure of $25,000.00.

A handsome theatre in the Spanish Mission style of architecture is at present in process of construction. The building will have a seating capacity of 1,200, a stage 40 x 40 feet, and will cost about $30,000.00.

The Casa Loma Hotel, filled

HOTEL CASA LOMA

during the tourist season finds it necessary to expand and has added a large number of new rooms, enlarged the dining-room and fitted up a new amusement hall. New plumbing, new carpets, and new painting and renovating make it practically a new hotel. While not the largest tourist hotel, it is certainly one of the most comfortable and attractive in the State, an ideal winter home for those who wish to enjoy the fine climate and beautiful scenery of Redlands.

"The Commercial Hotel" centrally located opposite the Southern Pacific station, furnishes good accommodations on the American or European plan at moderate prices. Rooms and board may be had at reasonable rates

at "The Redlands," a forty-room house, conducted on the American and European plan. Plans are being made for "The Lawton Villa," a forty-room hotel, on the former home place of the late Gen. H. W. Lawton.

There are a number of small private rooming and boarding-houses for the convenience of transient or permanent guests.

The present population of the city is 8,000, an increase in three years of 69 per cent. since the census of 1900. There are 200 miles of streets, 16 miles of cement walks, a property valuation of $14,000,000.00, an assessed valuation

SNOW ON THE MOUNTAINS—ORANGES IN THE VALLEY

of $6,000,000.00 and a bonded indebtedness of $54,000.00.

From vast storage reservoirs in the mountains an abundant water supply is provided for domestic use as well as for the irrigation of the orange groves, flower gardens and lawns.

As has been well and truly said, "What has been done in material development during the past year has been more

REDLANDS FROM

than duplicated along intellectual lines. Redlands is a city that stands for culture, and with her schools and churches, her woman's clubs, and her musical organizations, has gone ahead, in this respect, with leaps and bounds. A city of homes, with all the good that the word 'home' implies, is what Redlands strives to be and is."

T PARK

*Photo by Putnam & Valentine*

HOME OF MR. W. N. MOORE

A brief mention may be made here of the various musical and social organizations in Redlands. Besides the University Club, numbering 100 members and owning a handsome home costing $20,000.00, and the Contemporary Club, already noted, there are the Spinet, a purely musical

MT. SAN BERNARDINO BY MOONLIGHT

THE SMILEY RESIDENCES
CAÑON CREST PARK

organization, the Country Club, with a picturesque club-house on "The Heights," the Fortnightly, a men's club of limited membership, and the Redlands Medical Society. The Elks Club has handsomely furnished rooms, with café adjoining, in the second story of the Post-office building. The Masons, Knights of Pythias, Odd Fellows, and almost all the fraternal organizations are represented by

A SHADY ROAD

REDLANDS, CALIFORNIA

HOME OF MR. E. C. STERLING

lodges. The Young Men's Christian Association owns a fine building, in which are the city offices. The Board of Trade, one of the active commercial organizations of Southern California, with a membership of nearly 400, maintains an Exhibit Room and Bureau of Information, centrally lo-

A FOOTHILLS BROOK

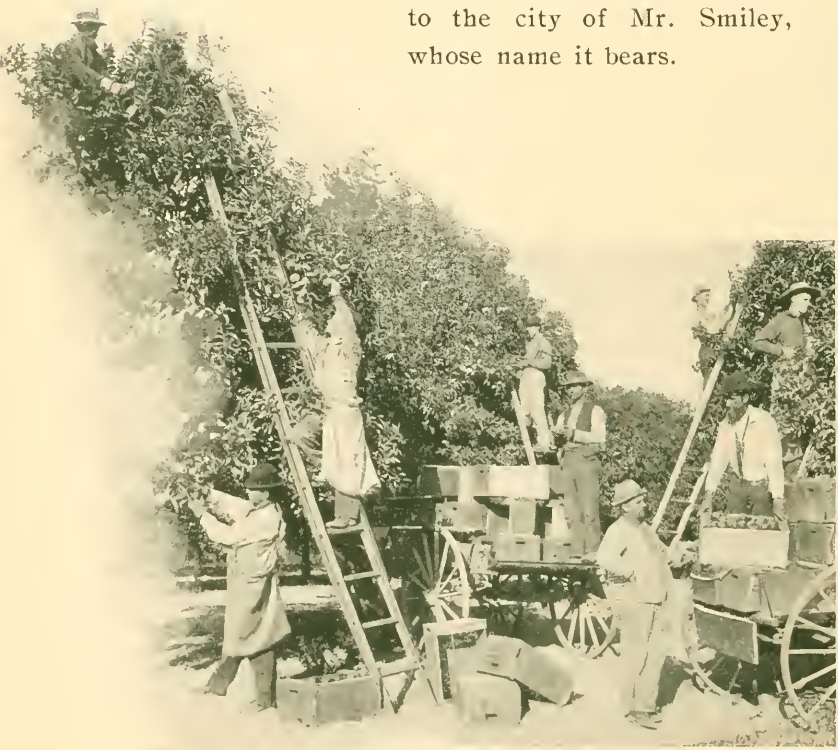
cated, for the convenience of visitors.

All the leading religious denominations have adequate and attractive church buildings. There are in all about twenty religious and charitable societies, and thirty literary, musical, social and patriotic associations.

The public school system of California

is maintained at a high standard of excellence, and it is universally conceded that there are no better grammar or high schools in the State than those of Redlands. There are eight school buildings, fifty-five teachers, and upwards of 2,000 school children.

The A. K. Smiley Public Library is a very handsome and substantial brick building in modified Mission style, containing 8,400 volumes, and with over 3,000 regular readers. This building, with the park of eight acres in which it stands, was the gift to the city of Mr. Smiley, whose name it bears.



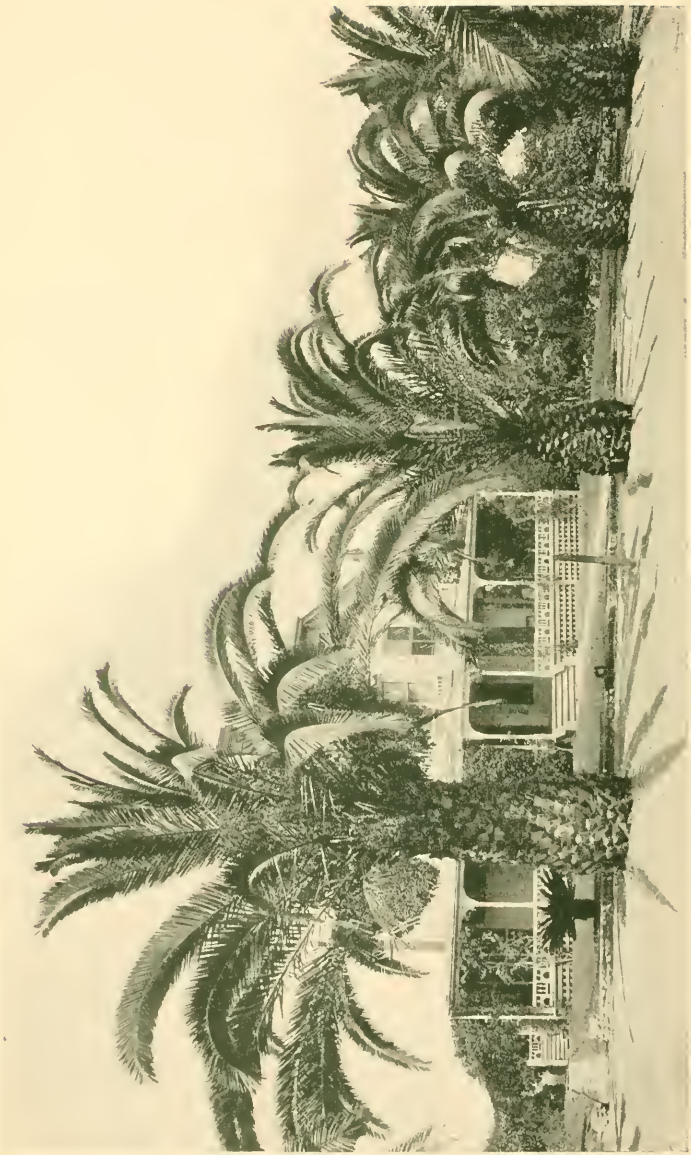
A BUSY DAY IN THE ORCHARD

*The Facts* and *The Review* are respectively the evening and morning papers. *The Review* issues a weekly edition. *The Citrograph* is a well-printed weekly, "a local authority on horticultural subjects, as well as a purveyor of news."

While Redlands, on account of its

HOME OF MRS. C. H. MEIGS

inland location, will never become a great commercial center, it has a large number of business houses and shops to supply the demands of its inhabitants, and these institutions have kept pace with the growth of the city in improved and modern buildings.



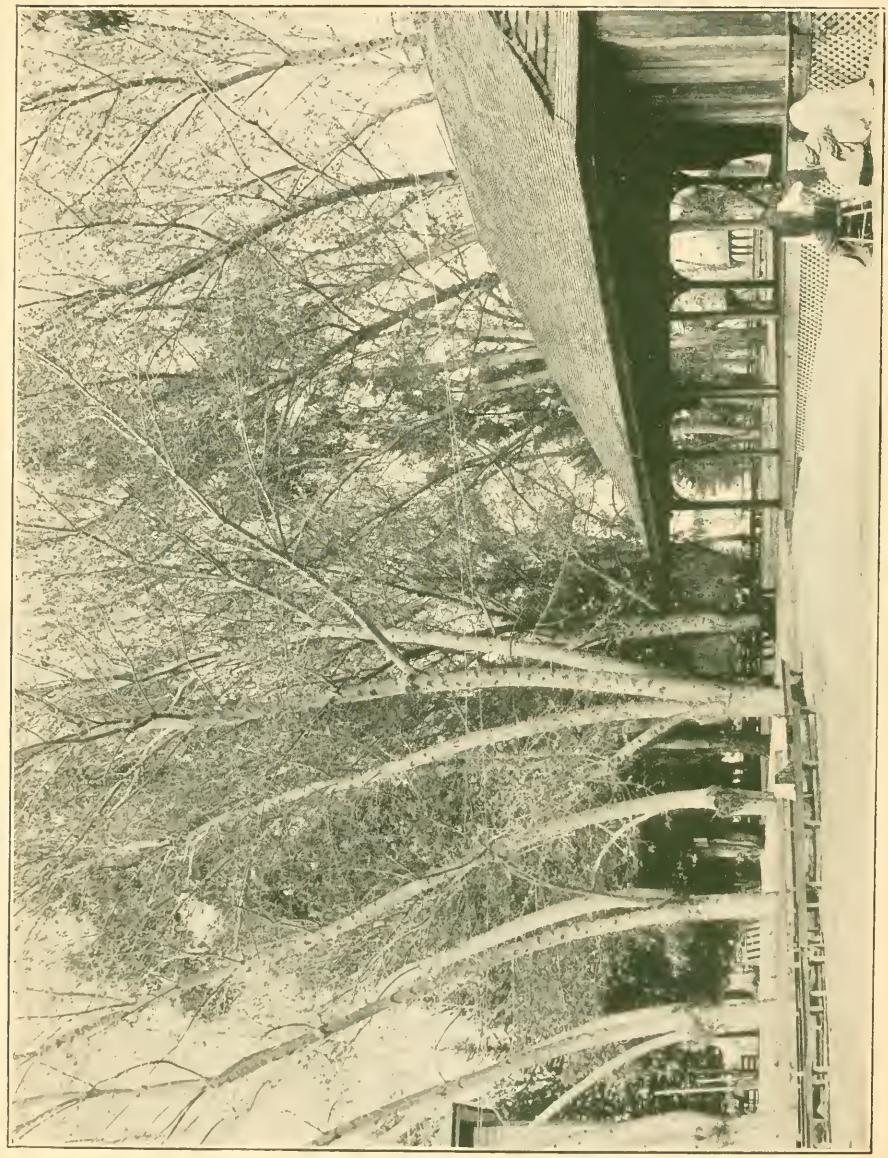
HOME OF MRS. I. L. LYON

HOME OF MR. HENRY FISHER

There are two national and two savings banks, two telegraph companies, and two telephone companies.

The Santa Fé and Southern Pacific railroads maintain an excellent system of train service to Los Angeles and neighboring towns. The San Bernardino Valley Traction Co., an electric road, carries passengers through and between the cities of Redlands, Highland, Colton and San Bernardino, con-

ON CAJON STREET



URBITA HOT SPRINGS, NEAR REDLANDS, ON ELECTRIC CAR LINE

FIRST CONGREGATIONAL CHURCH

METHODIST EPISCOPAL CHURCH

BAPTIST CHURCH

TRINITY CHURCH, BURRAGE MEMORIAL

necting at the latter point with all trains on the new Salt Lake Railroad.

On the line of this electric road, within a short distance of Redlands, is situated Urbita Hot Springs, a health and pleasure resort with a fine, large swimming pool, and provision for sulphur or mud baths.

BEAR VALLEY DAM

Between Urbita and Redlands the cars pass the new race track and ball grounds recently fitted up by the Traction Co. with grand stand and sheds. Harlem Springs, where is also a sulphur water plunge, is on the

HOME OF MR. CHARLES PUTNAM

HOME OF MRS. J. E. DAVIS

HOME OF
MR. A. HORNBY

HOME OF MRS. G. W. BOWERS

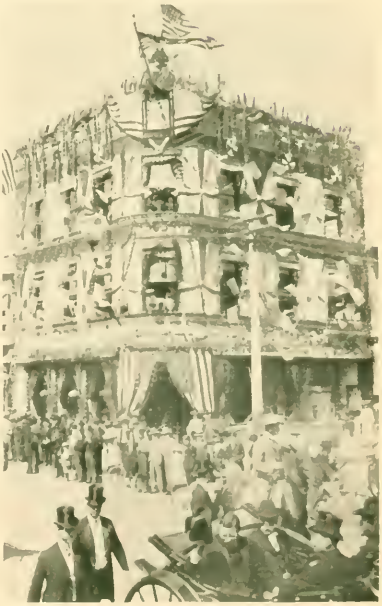
Highland branch of the electric road.

Neither the resident nor the visitor in Redlands need suffer from *ennui* for a moment. The matchless climate, the more than 300 sunshiny days in the year, afford ample opportunity for

HOME OF MRS. CURTIS WELLS

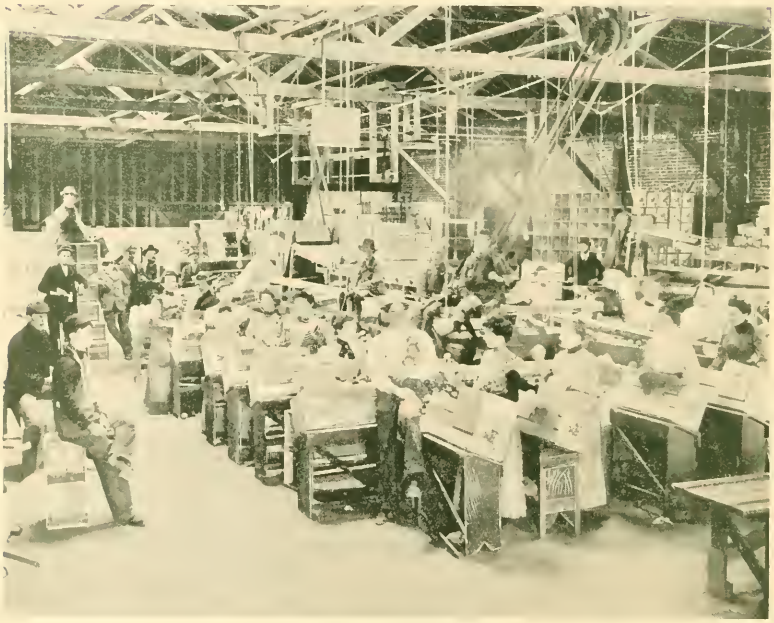
HOME OF MR. A. C. BURRAGE

all sorts of out-door sports and recreations. Horseback rides, coaching parties, golf and tennis may be enjoyed; for the fishermen there are trout streams in the cañons beyond the city; for the hunter, quail and dove shooting on the foothills at the terminus of the car line, and deer in the mountains; for the artist, scenery of wondrous grandeur; for the lover of Nature, beauty everywhere. Cañon Crest Park, (Smiley Heights), with its 200 acres of tropical trees and flowers; Prospect Hill Park, also a fairyland of flowers; Edgemont Road, one of the finest scenic drives in the world, and the famous "McKinley Drive," are some of the attractions of Redlands.



PRESIDENT ROOSEVELT IN REDLANDS
MAY 7, 1903

The semi-circle of snow-capped, rugged mountains; the foothills, picturesque in their barrenness; the distant valley, a delicate shade of green all over its broad fields of upcoming grain; the thousands of acres of groves, where are grown the famous Redlands oranges; with the clean,



A PACKING HOUSE INTERIOR

beautiful city in the midst—all this must be seen to be appreciated.

In Redlands, on the 8th day of May, 1901, William McKinley was welcomed to California by Governor Henry T. Gage and party.

On the 7th day of May, 1903, President Roosevelt was welcomed to the

MT. SAN BERNARDINO FROM RESERVOIR, REDLANDS

HOME OF
MRS. C. HOSKING

HOME OF MR. R. B. LANE

HOME OF MRS. C. A. HILL

State by Governor George C. Pardee and a Legislative Committee. Was it not indeed a compliment, that this young city was twice selected within two years as the place where the President of the United States should receive the first impressions and be introduced to the people of this great and growing commonwealth.

BUNGALOW OF EDWARD S. GRAHAM

## *Read what Some of our Visitors have said*

"I don't wonder," said the late President McKinley, when here in 1901, "that the people of Redlands are proud of their city."

*President Roosevelt:* "This is glorious. I never imagined such a sight."

*Mr. Marshall Field, of Chicago,* after returning from a drive through Cañon Crest Park, and over Edgemont Road, said: "We had a splendid drive. One taking it can have but one thing to say, that this is the most beautiful spot on earth."

*Canadian Press Association:* "If there is any spot on earth calculated to give an idea of the beauty of the Garden of Eden, surely it must be Redlands."

*Joseph R. Nutt, of the Citizens Savings & Trust Company of Cleveland:* "Redlands is the most beautiful city in California. It is a dream. Every street is a park."

*James R. Edmunds, cashier National Bank of Commerce, Baltimore, Md.:* "Redlands is the most beautiful spot I have seen in California. I shall sing her praises from morning until night."

*Admiral Schley:* "I want to say that I have today learned why so many good people stay in your city. The reason is that there is no other spot on earth so near Paradise."

APR 4 1905

## REDLANDS, CALIFORNIA

*Charles Elliot Warren:* "I wish that our impression of Redlands could be our last impression of California. Eastern men's eyes are opening to the wonderful possibilities here. Redlands is delightful and wonderful."

*Wm. B. Ridgely, Controller of the Currency:* "Redlands is wonderful. I wouldn't have missed visiting it for anything."

HOME OF MR. C. E. TAYLOR

*David Cromwell, Treasurer New York State Bankers' Association:* "I have taken many famous drives, but the loveliest of them all was the one of today including Smiley Heights. It is wonderful."

*E. L. Clough, editor of Finance:* "Redlands is the garden spot of America, an ideal home place."

IN THE MOUNTAINS NEAR REDLANDS

*DeLussan:* "But your Redlands! It is so lovely! Every place I go they tell me 'when you go to Redlands, you must take the drive,' and so today I go. Something I never did before—to take any pleasure before I sing, but I am so glad I did it. It is all so beautiful."

*Ellis H. Roberts, Treasurer of the United States:* "Redlands is the most elegant city we have seen on the coast."

*For further information address*

*BOARD OF TRADE*

*Redlands, California*

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